

**CITY OF COFFEE CITY**  
**JOINT EDC and CITY COUNCIL MEETING MINUTES**  
**April 23, 2019**

**Call to Order.**

The City Council of Coffee City, Texas, convened in special session on April 23, 2019 at the Coffee City Community Center, 7019 Pleasant Ridge Road, Coffee City, Texas. The following people participated.

	<b>The following people participated in the meeting.</b>			
<b>City Council</b>	<b>City Staff</b>	<b>EDC Members</b>	<b>Citizens</b>	
GeoJan Wright – Mayor	Douglas Davis, City Secretary	Jim Beggerly – President	Richard Miller	
Pam Drost – Councilperson	Shellena Bivens, Judge	Ray Ver Hey	Ron Hunter	
Terry Cooper - Councilman	Frank Serrato, Police Chief	Cynthia Swanson	Vicki Castleberry	
Don Weaver – Councilman	Chris Moore, Fire Chief	Larry Paxton	Jan Daughtery	
Riley Standifer – Councilman		Sandy Atteberry		
Phil Rutledge – Councilman				

1) Call to Order.

*Mayor Wright called the meeting to order at 6:00 pm*

2) Mayor Wright opened the meeting by welcoming everyone, and stated the purpose of the meeting.

*Mayor Wright stated that the reason that they were gathered was to set strategic goals for Coffee City, and to get everyone on the same page. She stated that we, as a city needed to set a direction. (At that point she went in to the Power Point presentation). The process tonight is to break out into groups and discuss four areas, defining where we are as a city, and where we would like to be in the future. She quoted Proverbs 29:18, stating “Where there is no vision, the people perish.” She then stated that we should look back at the past to see the mistakes that were made, and the opportunities that were missed, but at the same time develop a strategy for moving forward. Mayor Wright said the first thing we need is a mission statement defining the cities vision. The group stated several ideas for what they wanted for the community, safe, growing, promote the viability of the city, promote the lake. The Mayor stated that her hope was that we act as good servants and take the cities best interest to heart. She stated that our four items of action are, Governance, Economics, Amenities and Development. The Mayor stated that after the groups returned, they were going to come to the white board and discuss their ideas.*

3) Break Out Session

*The Mayor told everyone to take a break, and make their way to their assigned groups.*

4) Return from break out session.

*The mayor asked for the groups to pick a spokesperson to speak about what had been discussed in the individual groups. (See attached chart)*

5) Adjournment.

**ATTEST:**

  
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GEOJAN WRIGHT - MAYOR

  
\_\_\_\_\_  
DOUGLAS DAVIS – CITY SECRETARY

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ATTACHMENT 1:

	<b>Governance</b>	<b>Economics</b>	<b>Amenities</b>	<b>Development</b>
<b>Strengths</b>	<ul style="list-style-type: none"> <li>• EDC</li> <li>• City Council</li> <li>• Fire Department</li> <li>• Police Department</li> <li>• Magistrate</li> <li>• Open Government (Web Site/ Signs)</li> </ul>	<ul style="list-style-type: none"> <li>• Police Department</li> <li>• Fire Department</li> </ul>	<ul style="list-style-type: none"> <li>• Lake Palestine RV Park.</li> <li>• Community Center</li> <li>• Volunteer Fire Dept.</li> <li>• Police Dept.</li> </ul>	<ul style="list-style-type: none"> <li>• Central location to Lake Palestine, Palestine, Tyler, Jacksonville.</li> <li>• Lake boating/fishing</li> <li>• No zoning, regulations, building codes.</li> <li>• No property tax.</li> <li>• Rural Community.</li> </ul>
<b>Weaknesses</b>	<ul style="list-style-type: none"> <li>• City Council / EDC Duplication is a liability</li> <li>• Fiscal year of city is different than calendar year.</li> <li>• Schedule Overlaps Police Full Time vs Reserves.</li> <li>• Fire Dept. lacking explorers.</li> <li>• Fire Dept. agility/ability</li> <li>• Lack of city personnel</li> </ul>	<ul style="list-style-type: none"> <li>• No Sewer</li> <li>• No Zoning</li> <li>• Location - Population</li> </ul>	<ul style="list-style-type: none"> <li>• No community access to the lake.</li> <li>• No family restaurants.</li> <li>• No public park</li> </ul>	<ul style="list-style-type: none"> <li>• Price of real estate</li> <li>• No sewer</li> <li>• No economical water supply.</li> </ul>
<b>Opportunities</b>	<ul style="list-style-type: none"> <li>• Limit duplication of city council/EDC members on both boards.</li> <li>• Increase communications (accessibility, website, signs, agenda)</li> <li>• Training for police reserves.</li> <li>• Request – Special meeting for communications.</li> </ul>	<ul style="list-style-type: none"> <li>• Brownsboro sewer?</li> <li>• Community lake access</li> <li>• Land purchase for enticement.</li> <li>• Market empty buildings.</li> </ul>	<ul style="list-style-type: none"> <li>• Locate land to satisfy park/restaurants.</li> <li>• Play area at the community center.</li> <li>• Finish community center.</li> <li>• Community Center activities. (Game night)</li> </ul>	<ul style="list-style-type: none"> <li>• Park</li> <li>• Hotel</li> <li>• Truck stop – Hwy 155</li> <li>• Surrounding communities.</li> </ul>
<b>Threats</b>	<ul style="list-style-type: none"> <li>• No recruitment potential for fire department or police department.</li> </ul>	<ul style="list-style-type: none"> <li>• Sales tax loss. (Tyler going wet)</li> </ul>	<ul style="list-style-type: none"> <li>• No sales tax income. (Additional loss of sales tax)</li> </ul>	<ul style="list-style-type: none"> <li>• Tyler going wet/Loss of sales tax.</li> </ul>