



**City of Coffee City  
Economic Development Corporation**

7019 Pleasant Ridge  
Coffee City, TX 75763  
(903) 876-3413 Office  
(903) 876-2433 Fax

**Economic Development Corporation  
Special Meeting Minutes  
September 17, 2021**

**1. Call to order**

Meeting was called to order by President Pam Drost at 10:00 a.m.

**2. Roll Call**

Members present: Pam Drost, Vicki Castleberry, Jan Daughtery, Tom McBride  
GeoJan Hunter excused absence.

Quorum

**3. Consider and act upon ad with Lindmark Outdoor Media**

Tom McBride has talked with Lindmark Outdoor Media and suggested the EDC advertise at a rate of \$400.00/4 week, and a production contract (for what goes on the billboard) at a onetime rate of \$600.00. Tom also stated the sign was to let the public know it is Coffee City. The public only has a 7 second window to see what is up there. The challenges to put up the nice road signs are property owners and TX Dot. Pam suggested going ahead and putting up a billboard sign now to get exposure for the next year and maybe advertise the EDC on it. Whatever is put on the billboard should be eye catching.

Jan Daughtery stated that we should wait and give the EDC more time to get our other signs designed before spending the money on the Media contract. Vicki Castleberry stated that we should put Welcome to Coffee City on our electric signs instead and keep the money to go towards other expansives. Tom McBride made a motion to go ahead and put the outdoor media sign up. Pam Drost seconded. Jan Daughtery and Vicki Castleberry opposed. Tie, motion does not carry.

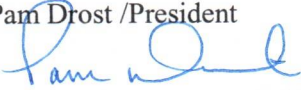
**4. Consider and act on hiring Mark Guthrie to outfit the new computers, firewalls etc.**

Tom McBride made a motion to hire Mark Guthrie to outfit our new computers and put up firewalls etc. Jan Daughtery seconded, all in favor none opposed. Motion carried.

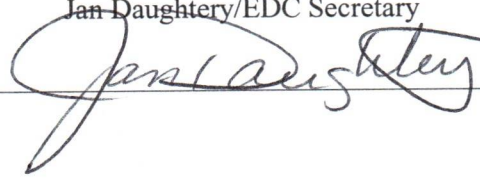
**5. Adjourn Meeting**

Pam made a motion to adjourn at 10:30 a.m. Tom McBride seconded, all in favor meeting adjourned.

Pam Drost /President



Jan Daughtery/EDC Secretary



Approved on: OCT. 4, 2021